Mohamed Nabrees

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🔗 LinkedIn: linkedin.com/in/bmnabrees 👤 Gender: Male

PROFILE SUMMARY

Full-Stack Developer with 3+ years of experience in front-end and back-end technologies. Skilled in WordPress development, API integration, and content creation. Proven ability to manage projects and communicate effectively.

EXPERIENCE

Software Engineer- Arya-labs Pvt. Ltd (Full Stack Developer)

2022 DEC - 2023 DEC - Sri Lanka

Front-End Development: Developed and maintained web applications using **JavaScript, HTML, CSS, Bootstrap, and React**, focusing on responsive user interfaces.

Back-End Development: Managed server-side logic with **Laravel and Livewire**, including database management and API integration.

Database Management: Optimized **MongoDB and MySQL database** structures to enhance performance, scalability, and data retrieval efficiency.

API Integration: Integrated third-party APIs to extend functionality and improve user experience.

Web Developer & Digital Marketing Specialist
Arabian Express Travel LLC

2023 DEC - Present - Oman

WordPress Development & Management: Developed and managed WordPress websites, including updates, configuration, hosting, domain management, and email setup. **(https://abxway.com).**

Website Social Media Integration: Integrated social media platforms into WordPress websites to enhance online visibility, facilitate user engagement, and streamline content sharing.

Design, Branding, & Content Creation: Designed website elements, logos, and promotional posts using Photoshop and Canva, while developing blog content with AI tools to align with marketing strategies and SEO best practices.

Digital Media Marketing & Management: Specialized in digital media marketing and management, utilizing Meta and Google Ads for promotion, managing campaigns, and optimizing strategies to boost brand visibility and engagement.

LANGUAGES

English, Tamil, Malayalam,
Arabic (basic)**, Hindi** (basic)

EDUCATION

BEng (Hons) Software Engineering - *Degree*

London Metropolitan University – Sri Lanka

TECHNICAL SKILLS

React JS, Laravel
- *Frameworks*

WordPress, Bootstrap
- *Content Management*

MySQL, MongoDB
- *Database Management*

HTML, CSS, JavaScript, Next.js
- *Front-End Technologies*

PHP, Python, Node.js
- *Back-End Technologies*

Digital Marketing
- *Meta Ads, Google Ads*

Video Editing
- *CapCut, Premiere Pro*

SOFT SKILLS

Problem-Solving: Quickly identifies and solves issues.

Teamwork: Collaborates effectively to achieve goals.

Time Management: Prioritizes tasks and meets deadlines.

Creativity: Generates innovative ideas and approaches.

Additional Skills

Social Media Marketing
Video Editing