

Professional Summary

Analytical Business Analyst with 1 year of diverse experience in research, business analysis, sponsorship, and branding. Skilled at transforming data into actionable insights, driving strategic initiatives, and enhancing business process. Proficient in Tableau, Excel, and advanced data visualization techniques, with a proven ability to create visual insights from data that drive decision-making. Successfully delivered impactful data-driven solutions in agile projects with cross-functional teams. Experienced in market identification and business process optimization. Dual expertise in marketing strategy and data analytics, consistently delivering insights that exceed expectations.

Professional Experience

Business Analyst Intern SCOR(#200 Fortune & Forbes listed top1000), Paris | 2023

- Elevated SCOR's APEX solution through rigorous user acceptance testing and global collaboration.
 - Led the comprehensive analysis and documentation of user requirements, aligning with international client service standards, and deployed advanced global Tableau dashboards. This initiative optimized reporting efficiency across 10+ markets, cutting analysis time by 40%, equivalent to a 2-3 day reduction per report cycle, and empowered stakeholders with real-time actionable insights.
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Skills

- **Technical Tools:** Tableau, Alteryx, Python, SQL, Dataiku, MicroStrategy
 - **Data Analysis:** Advanced data visualization, statistical analysis, benchmarking
 - **Project Management:** Agile, Scrum, UAT
 - **Soft Skills:** Critical thinking, collaboration, stakeholder communication
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Education

- **MSc in Business Intelligence & Analytics** ESC Clermont Business School(#75 QS world ranking), Clermont-Ferrand, France | 2023
 - **MBA in Sports Management** MBA-ESG Paris & Jain University, Bangalore, India | 2020
 - **Bachelor of Mechanical Engineering (B. Tech)** Integral University, Lucknow, India | 2017
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Projects

- **Thesis: Global Dashboard Design (Rated A grade in French grading system)**
 - Applied Agile principles to design and optimize dashboards, balancing academic responsibilities and project goals to deliver actionable insights for decision-making.
 - **Uber Rider Optimization (#2 Top of the class project in ESC)**
 - Conducted efficiency and cost analysis, implementing Agile Scrum methodology to enhance user experience and optimize ride-sharing services.
 - **E-sports Analytics (Most innovative top of the class project in 1st Semester)**
 - Explored market trends and data visualization for e-sports performance metrics, utilizing MicroStrategy to uncover insights and drive strategy.
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Achievements

- Streamlined Tableau dashboards, saving 20+ work hours monthly for global markets.
 - Organized e-sports tournaments, driving engagement and fostering teamwork among participants.
 - Raised 5,000 INR for underprivileged children through crowdfunding initiatives.
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Certifications

- Google Analytics & Google Campaign Manager
 - PhD Preparation Certificate in Advanced Research
 - Business Analysis with Excel (VBA) – Simplilearn
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Languages

English: Fluent
French: A1

Hindi & Urdu: Native
Arabic: Can Read Only